



# INTERNET SAFETY

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# WHAT WILL WE COVER?

## **FIRST: KIDS AND THE INTERNET**

the stats don't lie, your kids are online.

**we answer the questions:**

- 1 | what they do on the world wide web?
- 2 | what they are exposed to?
- 3 | and really how much parents care?

## **SECOND: ONLINE DANGERS**

nine things that you never knew put your kids in danger on the internet.

## **THIRD: ACTIONS STEPS**

eight simple actions steps to protect your kids online.

# WHY COVER ALL THAT?

## **BECAUSE...**

most parents are clueless about what their kids do online.

## **BECAUSE...**

your kids know more about the internet and computer than you do.

## **BECAUSE...**

as good as your kids may be, the reality of the internet is that people online do not have your kid's best interest in mind.

## **BECAUSE...**

parents react to problems with their kids and the internet as they happen. too often parents could have prevented or lessened the issue beforehand.

## **BECAUSE...**

protecting your kids online is a lot simpler than you may think.

## **BECAUSE...**

kids these days are very computer savvy. they will take control of the computer if you don't.

# KIDS THESE DAYS

## ***KIDS SEE TOO MUCH...TOO SOON***

the average age of first exposure to internet pornography is 11 years old.

## ***AND...***

90% of children, ages 8 to 16 have been exposed to online porn.

## ***WHY DO KIDS SEE THIS STUFF?***

there is a lot of porn on the internet.

there are approximately 420 million pornographic web pages online.

## ***WHY IS THERE SO MUCH OUT THERE?***

porn makes over \$50 billion a year worldwide and \$12 billion a year in the U.S. - more than every major league sport combined. wow.

## ***THE MAJORITY OF TEENS ARE ONLINE***

87% of all teens are online. kids see porn because they are online.

## ***AND...***

americans aged 13 to 18 spend more than 72 hours a week using electronic media. defined as the internet, cell phones, television, music and video games.

## ***BY THE WAY...***

over \$3k every second is spent on porn worldwide

## ***WHAT DO KIDS DO ONLINE?***

+61% of teens have a profile on a social networking site. 1/2 have also posted pictures of themselves online.

+ 20 million youth are on myspace.com

+ 15 million on facebook.com

+ over 15 million youth frequently use instant messaging

+ 4.5 million children post content online everyday

# KIDS THESE DAYS CONT.

## ***BY THE WAY (BTW)...***

in one study 34% of youth had an unwanted exposure to sexual material online such as pictures of naked people or people having sex.

only 27% of the youth who encountered unwanted sexual material told a parent or guardian. and if the encounter was extremely distressing only 42% told a parent.

## ***AND THE SCARIEST PART***

one in seven youth (10 to 17-years-old) received a sexual solicitation or approach over the internet.

4% received an aggressive sexual solicitation - a solicitor who asked to meet them somewhere; called them on the telephone; or sent them offline mail, money or gifts.

## ***AS FOR PARENTS...***

62% of parents are unaware that their children have accessed objectionable websites.

48% of 16-17 year olds said their parents know "very little" or "nothing" about what they do on the internet.

# DANGERS

## **WHAT WE WILL COVER?**

nine things that you never knew put your kids in danger on the internet.

### ***the questions we will answer...***

- 1 | what is out there?
- 2 | what it looks like?
- 3 | how it works?
- 4 | how students interact with it online?

## ***Inappropriate Material***

### **DANGER ONE**

- + the internet is full of millions of pages of adult material that is easily accessible.
- + where is it at? on search engines, websites, and online communities. most content is uncensored and available free.
- + it is not a secret that mass amounts of sex, porn and violence are available in video format online. most is rated-R or higher.

## ***Chat Rooms***

### **DANGER TWO**

- + in chatrooms you can chat with anyone, of any age, about any subject.
- + everything you type can be seen publicly by everyone in the chatroom.
- + chatrooms are breeding grounds for child predators, internet grooming and bullying.

## ***Instant Messaging***

### **DANGER THREE**

- + instant messaging are instant chats with friends online. common services: msn messenger, aol instant messenger, facebook and myspace.
- + there is a perception of the online world not being “real life.” students say more

# DANGERS

when instant messaging.

- + video chat and file sharing are common
- + chat abbreviations: lol, btw, ttyl, asl?

## *Email*

### **DANGER FOUR**

- + email is communication that is free and private the majority of students have it.
- + the danger lies in communicating with those who are “online friends” and in the large quantities of inappropriate spam email that is received.
- + perception of the online world not being “real life.” students may say more in email.

## *File Sharing*

### **DANGER FIVE**

- + millions of files are shared online through peer-to-peer (p2p) file sharing software, also called torrents. commonly called “downloading music or movies.”
- + anything can be downloaded for free: movies, pornography, games and music.
- + common software: limewire, ares, gnutella, bittorrent or souseek, and most have zero age verification or filtering options.

## *Forums and Bullitin Boards*

### **DANGER SIX**

- + bulletin boards/forums are websites in which you post and reply on a public wall. commonly called message boards.
- + there is almost zero filtering or age verification of material that is posted.
- + large amounts explicit content, including sex chat sites and adult humor websites.

# DANGERS

## *Social Networking*

### **DANGER SEVEN**

- + social networking are websites that connect people online.
- + common websites: facebook, myspace, friendster, bebo and xanga.
- + a user can post private information and interact with those that have meet only on-line, and not in real life.
- + sexual and adult material is very common.
- + facebook is safer than myspace because it is more focused on connecting with real world friends rather than online friends.
- + on myspace you are two clicks away from any website - porn, sex, violence etc.
- + live instant messenger chatting with friends who are logged on myspace or facebook. this is all done through a web browser.

## *Private Info*

### **DANGER EIGHT**

- + all information online is public!
- + the primary way students post their private info is on social networking sites such as myspace and facebook.
- + in one google search it is likely you can find a student's school, photos, and facebook or myspace profile.
- + satellite mapping can give you pictures and the exact location of addresses.

## *Mobile Porn*

### **DANGER NINE**

- + in 2007, the international market for mobile adult content reached \$1.7 billion.
- + the porn industry has been rapidly reformatting their content to work specifically with mobile devices like the iPhone, iPod & PSP (Play Station Portable).
- + teenagers using their cell phones to trade and view porn is becoming an ever increasing problem in schools.

# ACTIONS

## **LETS BE HONEST...**

when it comes to the computer and internet safety, parents sit on the sidelines way too much.

***it is time to get in the game and take action to protect your kids online.***

## **WHAT WE WILL COVER?**

eight simple actions steps to protect your kids online.

## **Talk**

### **HAVE THE TALK**

1 | stop putting it off and be up front with your kids. what age? 8+ (btw age 11 is when most kids see porn online)

2 | talk to them about the dangers online and let them know you will be keeping the computer safe.

3 | know the warning signs of your kids being into something off limits: defensive, angry, secretive, lots of late night cpu time or seeking alone time often.

## **Know**

### **KNOW WHAT THEY DO ONLINE**

1 | they aren't doing research for 3 hours. find out if they're instant messaging... on facebook, xanga, myspace, youtube, downloading videos or music?

2 | ask question: what are they doing online? get specifics, ask often and if anything sounds suspicious check into it.

3 | if your child has a cell phone does it have internet access? Is it filtered? Know where they're going online with their cell phone.

## **Control**

### **GET A HOLD ON THAT COMPUTER**

1 | location? where is your computer in your home? move it out of a private place (basement or bedroom) and place it in a well trafficked area of your home.

2 | time? set time limits for computer use. students will be online if you give them freedom to be. the internet is designed to keep teens surfing for hours.

3 | use? what will you allow the computer to be used for? set specific rules and stick to them.

# ACTIONS

4 | purpose? help your student set a specific purpose and goals for their internet use. the trouble often occurs when kids are bored and have zero purpose or goals for being online.

## **Monitor**

### **KNOW WHAT THEY ARE DOING ONLINE?**

1 | I get X3watch on your computer - free accountability software.

2 | I what does it do? it monitors where your computer goes online and sends any questionable sites visited to you, via email.

[www.X3watch.com](http://www.X3watch.com)

## **Filter**

### **GET A FILTER. REALLY SOON. TODAY!**

1 | I stop junk from coming in by filtering the internet with a SafeEyes filter.

2 | I the software also monitors instant messaging, sends you alerts via email or text, has the ability to block specific programs on your computer, and even sets time limiters for computer use.

[www.X3watch.com](http://www.X3watch.com)

## **Check**

### **CHECK ONLINE ACCOUNTS**

1 | I get passwords and usernames for email, myspace, facebook and other sites. login and check accounts often.

2 | I make sure accounts are set to private. also, be certain zero private info, inappropriate pictures or video is posted.

3 | I sign up for a myspace or facebook account and be their friends so you can see their public accounts on a regular basis.

## **Educate**

### **SIX THINGS TO TEACH YOUR STUDENT**

1 | I the internet is dangerous and many people online do not have their best interest in mind.

2 | I never ever give out personal information on the web in chats, messages or email.

# ACTIONS

- ③ | never meet anyone off-line that you have met on-line.
- ④ | the internet connection is a privilege and can be removed if misused.
- ⑤ | as a parent you are setting boundaries (filters, limits and rules) because you want to protect them. (let them know why)
- ⑥ | tell an adult if anything happens online that makes them feel uncomfortable, such as being bullied or sexually approached.

## *Empower*

### **HELP YOUR KIDS LEARN AND GROW**

- ① | empower your student to learn on their own about safety online with books and websites.
- ② | encourage students to be open with you about problems or struggles online. encourage them to be accountable to someone they trust such as a pastor, older friend or mentor.
- ③ | as new websites and technology debut, dedicate yourself to learning.