

FIREPROOF



FALL 2010 // FIREPROOFMINISTRIES.COM

HIGHLIGHTS

2011 MISSIONS
MORE OPPORTUNITIES
THAN EVER

INCREDIBLE
DONORS SUPPORT

FROM THE STRIP
STORIES OF GRACE

X3WATCH,
X3PURE AND
THEIR IMPACT

THEY KEEP
LETTING US IN

TEAM X3 COMES TO LIFE

ministering
in the darkest
corners



Greetings Fireproof friends & family

WELCOME TO THE first edition of the Fireproof the Magazine. For years we sent out a monthly newsletter, but we stopped it few years back and I started writing a blog called 'The Core' that supporters can read online at www.fireproofministries.com/thecore.

This blog has updates on the ministry, needs, prayer requests and a lot of other very current information. You get the unfiltered, inside and latest updates on all of our ministry happenings here. Be sure to log on and get the weekly ministry notes; the password is [fireproof](#).

But now, we are doing something new in addition to the Core, and here it is right in your hands. By the way, since you are holding issue #1 you might want to hang on to it, because who knows, these might even become collectors items and could possible one day be sold on Ebay. We hope you enjoy this. It is filled with updates and the biggest and latest happenings of all our ministry efforts. Be sure to read the stories of grace and life change as Jesus is being met by people inside

the industry, in the Las Vegas clubs and in places that can only be reached by our online efforts. All of these activities and life transformations are not possible without Christ and believers like you who fully support and understand the uniqueness of this ministry.

As summer has ended it has given me a chance to look ahead at all of the cool and potentially life changing efforts to come. We have just finished all new workshops for our X3pure.com aspect of our ministry. I am excited that we have been able to add a couples workshop in addition to the brand new Men's and Women's workshops. Another cool aspect is that we are almost near completion on a parents' workshop. These are 30 day programs that people can take part in online and in the comfort of their own home.

This September, in conjunction with the new video resources, three new XXXchurch books hit the shelves nationwide.

The last couple of years we have been given a matching grant in the fall from a generous donor of ours who has a family foundation. This

gift has allowed us to attract new donations and allowed the ministry to continue to grow. We just found out that the grant this year is for \$100,000.

Lastly, I want to highlight one more thing that we are gearing up for all fall. On February 6th, 2011 the Superbowl is taking place in Dallas, Texas. We are calling it National PornSunday. We are putting together a FREE event for churches across the world to take part in.

We are working on a 30 minute video of myself

and some NFL players speaking. You can get a lot more information at www.pornsunday.com I would encourage you if you go to church to send the link to your pastor and join un on Feburary 6th for National PornSunday.

As always, all of us are so appreciative of your prayers, support and encouragement. Thank you for being a part of our ministry family!



Craig Gross

AN AMAZING OPPORTUNITY! Through the end of the year we have been offered a matching gift opportunity. Every dollar donated to the ministry will be generously matched dollar for dollar up to \$100,000!

We are blown away by this and can't wait to see what God is going to continue to do through this ministry.

HERE ARE TWO EASY WAYS TO GIVE:

1. You can mail in the envelope that is included in this magazine. There is a place for your credit card information on the envelope or you can mail in a check.
2. You can give online at www.fireproofministries.com or any of the other websites like www.xxxchurch.com

Incredible Donors Support

For context, I started leading in a donor relations capacity in early May of 2010. This has come after many years of various responsibilities with the ministry. I say that because I thought that I already had a handle on all aspects of our ministry and how God was working in each area. Little did I realize how this new role would expand for me God's workings in the ministry and in the hearts of many of you throughout the world who partner with us.

Starting out of the gate last May it has been my aim to get to know the people who are behind us, the people who support us, the people who God has enlightened regarding this ministry journey in the sex industry. I want to meet the people who understand that HE

has a plan to bring hope and healing to the broken.

Already I have heard encouraging stories from people of all walks of life. Some have had their own struggles regarding pornography while some have never struggled in this area but have compassion for those who do or those caught up in the industry. I have met a young man and his new bride who give monthly because they attribute the restoration of their marriage to the help they received through our ministry. I have met an 87-year-old woman who has been giving to our ministry since it's inception over 11 years ago because she believed in the message of the two young crazy pastors, Craig and Jake. I have encountered countless college students

and new graduates who want to help change the world for the better. Recently a young college student shared with me a very encouraging personal story. She is supporting herself through school as a local bartender and just happened to hear Craig speak in her hometown. She was so moved with compassion that she gives a portion of her earnings weekly to support what we're doing. How cool is that?!

I see more and more how God has engaged people from all over the world and has imparted a passion to them for this ministry. This enables us to continue in what God has called us to do. It makes me so grateful for such an amazing and good God. It refreshes our passion and productivity in all that we are called to do here at Fireproof Ministries. 🔥

Michelle Truax
@mtruax



Stories of Grace

Craig Gross
@craigxxxchurch



BREAST
CANCER
SAVED
MY LIFE

5 years ago I met a porn star named Stephanie. In the 17 years in the business she has been in over 370 XXX videos. She is no stranger to church or the gospel. In fact she has carried around her Jesus Loves Porn Stars Bible for many years in her purse. When we talked 5 years ago she was not ready to quit even though she wanted to.

Last year she was diagnosed with breast cancer and she told me Cancer saved my life. She called me a few weeks back and let me know she had just been baptized. A week later I happened to be speaking at her home church in San Diego. We talked for a long time. That Bible it's still in her purse. She said she knew 5 years ago she would end up with XXXchurch. Right now she has going through chemotherapy, she has quit the business and wants to serve God with her life. Needless to say we are excited about what God is going to do through her. I was reminded once again that this ministry, any ministry, your ministry takes time. When you feel like giving up, when you feel like you are not making a

difference, when you feel all alone stay with it. God is faithful and after 11 years of Fireproof Ministries and 8 years of XXXchurch I have seen this over and over again.

A LETTER DELIVERED

Recently in the news you might have heard that Hollywood actor, Laurence Fishburne's daughter Montana, has gotten into porn. I wrote an open letter to her on the XXXchurch website reaching out to her. She has not responded but a young 18-year-old girl read the letter online and contacted us. She had just sold nude photos of herself for \$170 to someone and they are now online and she is devastated. She saw that letter and we were able to connect with her. We are prayerful and hopeful about the ministry opportunities to come. Both of these women are dearly loved by God and it is for this reason that we stand boldly with your help to be ready to share his mercy with them and any one else who is hopeless and beat down by pornography. 🔥

Watch Stephanie's story at
www.xxxchurch.com/stephanie.html



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The Impact of X3Pure & X3Watch



We continue to recognize the overwhelming needs and hurts created by pornography and the sexual temptations that assault each of us in our culture. Although many of you are familiar with X3Watch, our online accountability program, you may not know that we created a way for people to open up about their sin and begin the healing process online through a recovery program call X3Pure.

In January we wondered how much more of an impact this program might

have if we checked in on people after their purchase to further encourage

I want to be the best man of God that I can be

them to seek personal accountability and rehabilitation from their porn use. So, since then, I've been calling and talking with many people who are struggling with pornography and are utilizing our recovery workshops.

I've been able to listen to their stories, encourage them on their path to recovery and am hearing a great deal of hope in these conversations. After completing the course, X3Pure users have been

relaying thanks to us for the prayers and the process. They have invited me into their lives through social networking so that I can see the results of the program in their lives. And in our conversations on the phone, so many have expressed

their gratitude, not just for the program that has helped them to come to freedom from porn, but also for our follow up calls and encouragement.

As a frontline prevention tool Fireproof also offers X3watch accountability software. For those who have purchased the pro version of this software, we have added better customer service in making sure they were able to download, install and run the software. Invariably, I ended up

having the same conversations with the X3watch users as I did with the X3Pure clients. I often offer to pray for all of the people I get the chance to connect with. Here's a story from just one of hundreds:

John, Thanks so much for your response! My prayer request is simple- I will be a husband soon! So I want to be the best man of God that I can be for my family and for me! I want God's glory to shine through because we owe it to Him! This area has been a struggle, but with God's help it will no longer be! Blessings, C

Thank you so much for providing for the ministry, supporting people like me with a chance to be able to connect with people's journey of hope and healing as God takes over control from their addictions. 🔥

in the darkest corners

IN THE BIBLE THERE IS A PATTERN of Jesus meeting physical needs before he does any teaching. He feeds the hungry, heals the sick, and listens to the broken. Jesus visited the places that were off limits. He hung out with the outcasts. That is our exact philosophy at Strip Church. We go into brothels, strip clubs, and porn shows bringing cupcakes and a message that no matter where you are, no matter where you've been, and no matter what you have done, you are absolutely loved! In a personal fashion, we offer hope, support and resources to girls. When they call for help, we try to meet their personal needs, which then opens doors to minister to their hearts. We buy diapers for their kids, give them a ride, offer them a lawyer, a doctor or a dentist at a discounted rate, or just plain listen over a coffee date as they share their painful stories. As we meet these needs, we build trust with these women and have come to see them open up immensely! Here are some of the women we've been able to build relationships with, and here are their stories.

Lexi is in her forties and has been a prostitute at the Chicken Ranch brothel for 4 years. At a very young age, Lexi unexpectedly lost her father, and her life changed immensely after that. She was married to a drug addicted husband for 11 years, and after giving him three chances of choosing his pills or her and their two children (who are now 15 & 16), he chose the pills, and she left for good. Shortly after, she met her current husband who introduced her to the Swinger lifestyle and suggested that she work at a brothel because he felt that she was too sexual for him. She leaves her kids at home with her husband, and works at the Ranch two weeks out of each month. She is physically in a lot of pain, has had a few woman surgeries, and currently needs a hysterectomy. She has tried to

quit numerous times, but her husband keeps her there. We have had some amazing conversations with her and are working on helping her realize her worth! She has given us a book she has started to write about her experiences in the brothel, and we are praying about different opportunities with it.

Melissa is a 38 year old woman with an emotional story that is enough to break your heart. She was molested by her father at 3 years old, and was raised by an alcoholic, crack-addicted mother who was also abusive. At a young age she had 2 children, and was married and divorced within 3 years. Her husband cheated on her and took away her children, because she started turning to crack cocaine to ease the pain. She was addicted to crack for

8 years, and is now addicted to pain narcotics that she started taking when she was diagnosed with fibromyalgia. Melissa let us drive her home to Vegas after many broken promises at a Brothel in Ely, NV. She has a warrant out for her arrest for soliciting and possession of pain narcotics and wants to go to rehab in hopes that a judge will have mercy on her 1-4 year sentence in prison. We have found a treatment and rehab facility for her and continue to encourage her to make that choice that would change her life forever.

Yesenia is 21 years old, with a past of hurts & regrets. She was severely raped at 15, and told us that after that, it was hard to view sex as anything sacred. She became pregnant at 17 and had a little autistic boy, which

her parents have helped her care for. She became an escort at 18 and lived that lifestyle for 2 years. She struggles with depression, cutting, pornography addiction, and a slew of other things, about which we've had many tearful conversations. Her father recently

**no matter where you are,
no matter where you've been,
and no matter what you've done,
you are absolutely loved!**

passed away, causing her to deal with the pain by losing herself back in these habits. We were able to spend time with Yesenia, had many conversations, prayers, and found a program that could help change her life.

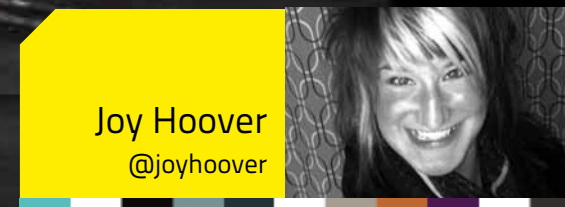
Without meeting immediate and tangible needs for these women, we would not have had the opportunity to know their stories, their hearts, and their deepest needs.

Another thing we are implementing at Strip Church are events for the women. Last month, we planned a Spa Event where these women could get out of

their place of work, let their guards down, and be who they really are. We pampered, fed, loved on, and gave gifts to 27 women from all different Strip Clubs in Las Vegas. Many times in the clubs we encounter them in a drunken or high state, where they are

their stripper name, and they are there to make money. At the Spa Day, we met real women, learned about their real lives, and were able to pamper and love on them. We had so many amazing conversations with the women about God and the amazing plan that He has for their lives! They felt so loved and taken care of at the event, that many of them didn't want to leave! This event opened up new opportunities for us to have relationships with these women outside of the club.

Next month we are working on an event for women and their children. We have met with an amazing Christian Family and Child Therapist who has offered her services to Strip Church.



Joy Hoover
@joyhoover

With her assistance, we want to provide a time where they can learn how to be the best mother that they can, while having a fun night with The Strip Church. We are also planning to put in place bi-weekly girl time where we can talk about God and the plan He has for them, study women in the bible who had the same struggles they have, and continue to learn about the unconditional love of the Father that these women so desperately need. Through these events, we are building trust, and a sense of our commitment to them. So often they are guarded and closed off because they have been hurt and taken advantage of by most people that have been in their lives. At Strip Church we are building patterns of consistency with these women, which is something very foreign to them.

We appreciate your support, prayers, and desire to partner with us in loving women in the sex industry. Without your partnership, we wouldn't be able to make this type of impact and we thank-you from the bottom of our hearts for allowing us this opportunity to be the hands and feet of Jesus.



They Keep Letting Us In

Eight years ago it seemed like a crazy idea that we might be able to go to porn shows, meet people and share the hope of Christ. These days, it has become a regular part of our ministry activities. Since January, we have been able to partner with some incredible churches and some courageous believers to continue to take the light into the dark.

The year kicked off as it always does with the Las Vegas AVN show and our 2nd year partner Eastlake Church from Bothel, WA. In May we shared the hope of Christ at Exxotica Miami with a new partner church Calavary Chapel Fort Lauderdale and few team members from around the states. In July, Oasis Church joined us for the 4th year as a ministry partner for Exxotica L.A.

Incredibly, churches and believers continue to step forward and join the team. These localized team members are incredibly important as they bring a personal connection



Ryan Russel
@ryan_russell

to the people coming in from each of these communities. Coming this fall we are pretty pumped to be at the Exxotica New Jersey show again. The great thing about it is that we now have a church partner with a brand new church plant call RelevantNJ lead by Jeff Borkoski.

Additionally, we are very hopeful and praying for doors to continue to open up for shows in Vancouver and Toronto, Canada and also for shows down under in Melbourne and Sydney, Australia. All in all, we are on pace to hand out about 25,000 bibles this year just in the porn shows. So, is it time for you to get involved in this aspect of the ministry personally? 🔥

Visit www.fireproofministries.com/serve to get more info & sign up



Team XXXchurch Comes to Life

July 18, 2010 marked the beginning of Team XXXchurch as we completed the Vineman 70.3 half Ironman Triathlon. Many months ago the idea was fresh and untested - would it work for an organization battling porn to break into the endurance world to raise funding and awareness? Absolutely YES! This July our team, made up primarily of men who had no previous connection to the ministry, raised over \$12,000 and completed a 70.3 mile triathlon. Our goal was to raise awareness to the ministry and to raise funds for the ministry.

As Sunday morning neared 6AM our team arrived and prepared for the event. We were all wearing our new team jerseys and ready to fight the battle in front of us. In each wave members of our 8 man team started

the journey standing tall for an organization we all believe impacts a forgotten segment of the world. There were a number of times during the race that I reflected on the battle many face each every day to stay free or to break free from the world of pornography. Having attended a number of porn shows with XXXchurch, the desperate eyes of the so many women caught in the world of porn inspired me to press ahead.

After the swim and the ride I was running the final 13.1 miles when I connected with a man out on the street. He asked me (as he ran past me) what X3 stood for and I briefly explained the mission of XXXchurch. He yelled back, I thought that might be you guys! I believe that as we do more events we will see an increase in participation by people we have never known or touched. In

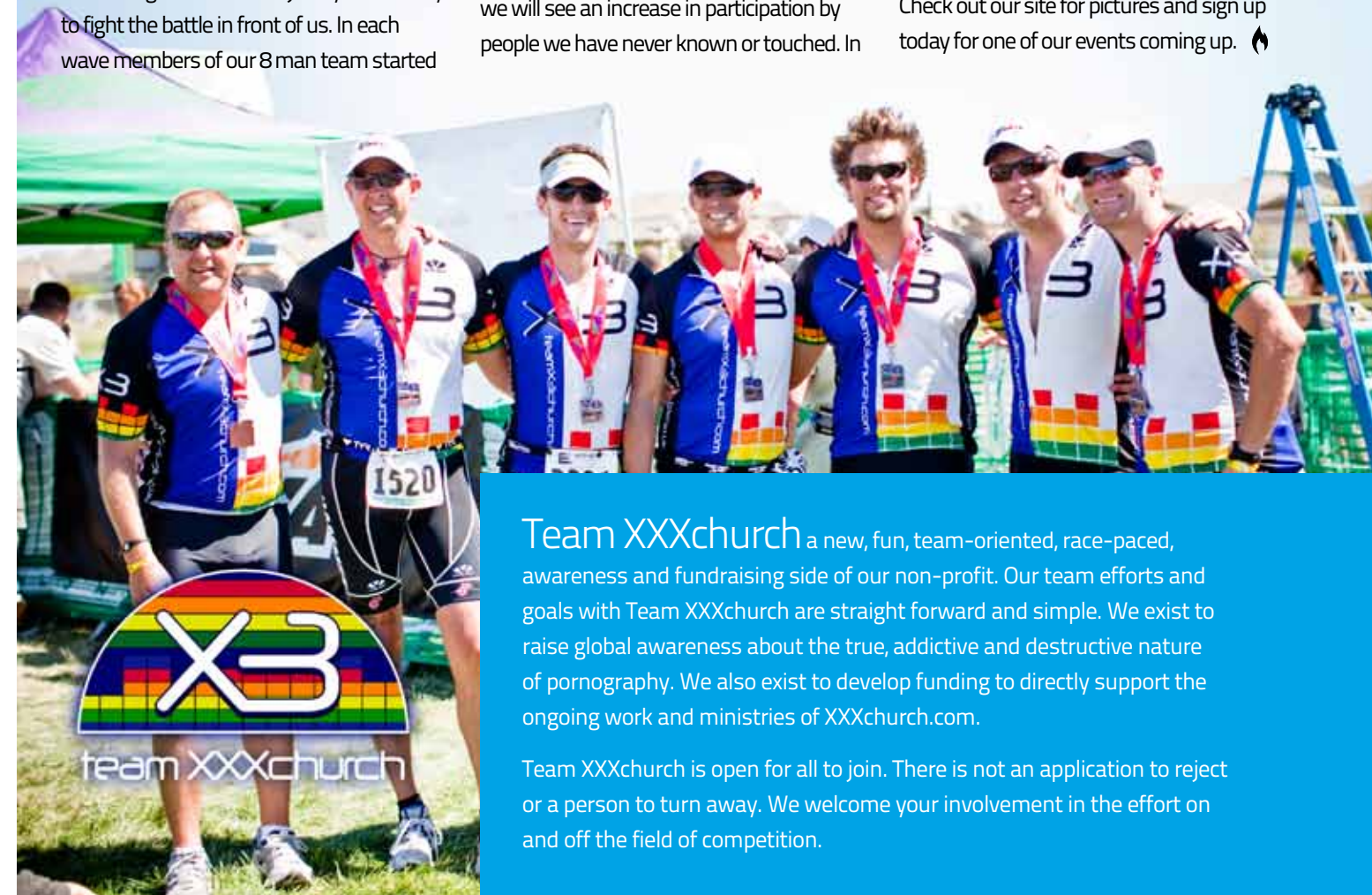


Jake Larson
@larsonjake

my mind, the Vineman 70.3 is just the first event of many.

We had amazing individual sponsors who jumped on board and supported the team as well as a number of companys. We are thankful to all of them, including; Safe Eyes, Internet Safety, Bridgeway Christian Church, Electrical Design, Simms Chiropractic, William Baker Law Offices, Synergy Brokerage, and HeartSupport.com.

Check out our site for pictures and sign up today for one of our events coming up. 🔥

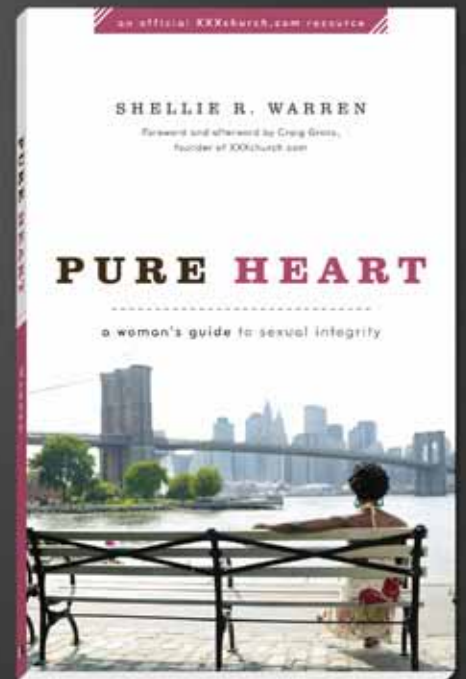
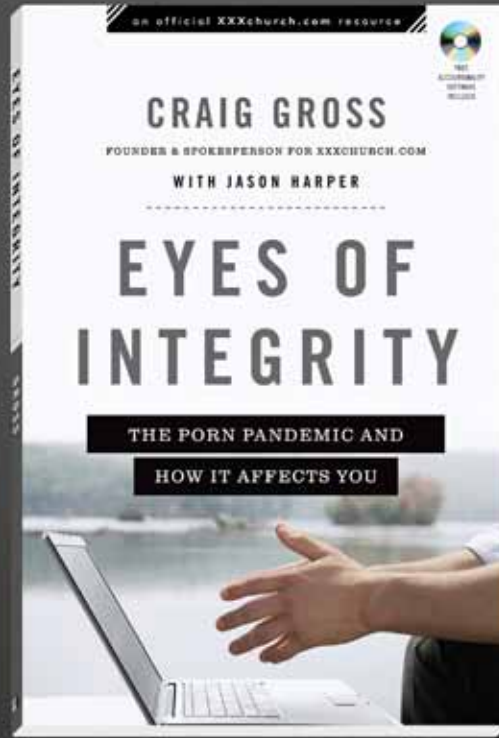
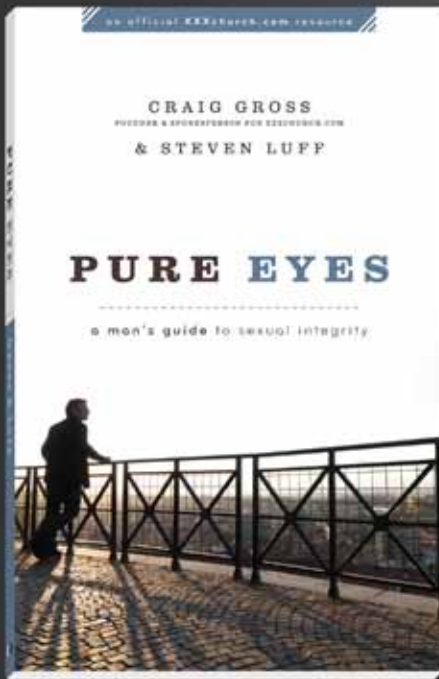


Team XXXchurch a new, fun, team-oriented, race-paced, awareness and fundraising side of our non-profit. Our team efforts and goals with Team XXXchurch are straight forward and simple. We exist to raise global awareness about the true, addictive and destructive nature of pornography. We also exist to develop funding to directly support the ongoing work and ministries of XXXchurch.com.

Team XXXchurch is open for all to join. There is not an application to reject or a person to turn away. We welcome your involvement in the effort on and off the field of competition.

EYES OF INTEGRITY

A COLLECTION OF RESOURCES FROM XXXCHURCH.COM



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