



Church Group Confronting Sex On The Strip

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Despite a troubled economy, there's one thing that continues to sell - sex. That's what has drawn one ministry here to Sin City.

XXXchurch.com is trying to take the porn industry by storm, and they're bringing their fight to the strip.

"Our ministry has seen the first hand effect of pornography and sexual addiction. We've seen how it's ruined lives and how its torn apart relationships," said founder Craig Gross.

Gross has been fighting what he calls America's dark secret for seven years. He says his calling has brought him here to Las Vegas.

"Porn and XXX is alot of what this town is known for. You travel one street away from the strip, and you have I don't know how many strip clubs," said Gross.

Gross and his family recently moved to Las Vegas from Grand Rapids, MI. Four other families have also moved to Southern Nevada for the formal launch of the ministry's Las Vegas outreach known as 'The Strip Church'.

"What might happen here over the course of the week, when you go home, those things go with you," said Gross.

The ministry takes their message to porn conventions, nightclubs, and even out on the streets. They've already taken over a ballroom at the Venetian to talk about their vision.

It certainly isn't like any traditional denomination, but Gross says the group is already rallying alot of support from the community and local churches.

"We want to tell people that Jesus loves them and has a plan for their life," said Gross.

The church is mainly targeting tourists and convention visitors. They are supported entirely donations.

Stay tuned to Channel 13 for the official launch of 'The Strip Church' in January 09'.



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